



Starting Your TV Channel

with Africa's #1 Satellite Broadcast Service Provider



Sairtek[®]
Get Connected
54
info@sairtek.com



Welcome to Sairtek

You are welcome to come on air with us and reach over 60 million daily viewers via satellite across Sub-Sahara Africa.

Your ministry is making a resounding impact in lives as testimonies abound of the power and grace that the Lord has endowed your ministry with. Many across Africa and indeed the world at large are earnestly looking to encounter such power and miracles in their lives, ministry, business and families. Sairtek broadcasts direct to 20 million homes across Africa on Free to Air and can also be viewed on DSTV East Africa, DSTV Southern Africa and via Satellite and IPTV networks across Europe, North & South America and the Middle East. We are currently expanding our satellite network to Asia. We are dedicated to creating the vehicle for gospel propagation to all the nations of the world via TV, web, social media and mobile platforms. Join us to reach the world for Christ with your message!

Sairtek has transponder spaces on a fleet of satellites covering Sub-sahara Africa, Middle East, Europe, South and North America. With our premium streaming service, you would have no need to move your hardware or playouts to us, yet, our expert Network Engineers will provide you with top of the range support, such that your Channels would never know down time nor would you have need for any in-house technical personnel within your church to support your TV channels.

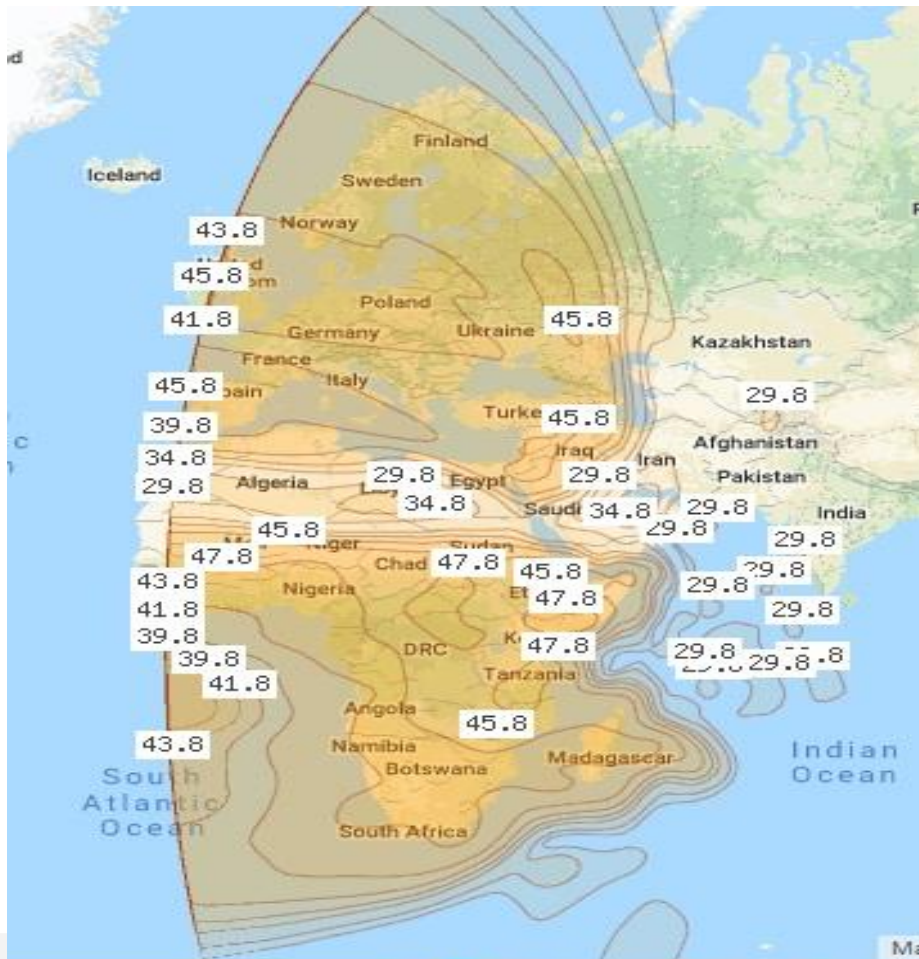
Kindly advise on your preferred satellite from the enclosed fleet in this document, so we can schedule a call to you ASAP and begin your channel activation process. Sairtek activates Satellite TV channels within 48 hours of confirmed order and provides Roku, Amazon Fire TV, Website and Mobile App integrations.

Looking forward to serving you.

Best regards

Funmilayo Akingbade | BEM

Intelsat 20

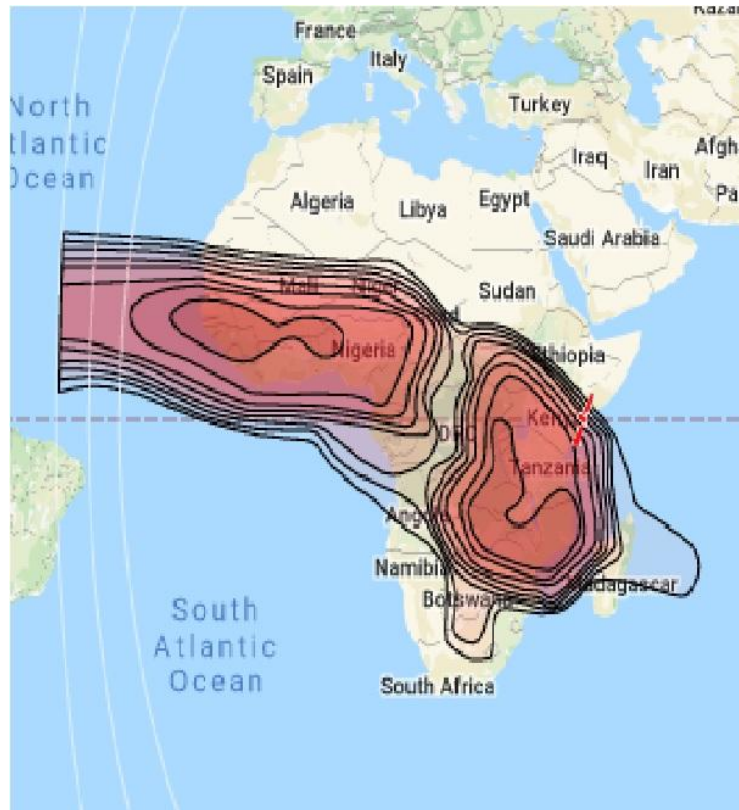


- Africa, Middle East & Europe

- **Popularity**
Regarded as premium satellite with over 150 religious & entertainment channels.
- **Position** – 68.5°E
- **Rate**
Starting from \$6,500/Month (mpeg4)
Starting from \$10, 500/month (mpeg2)
- **Value**
Viewed on DSTV in Southern & East Africa.
Viewed on FreeVision in Southern Africa.
Viewed across Africa on MyTV (strong decoders).
- **Access** – Free to Air.

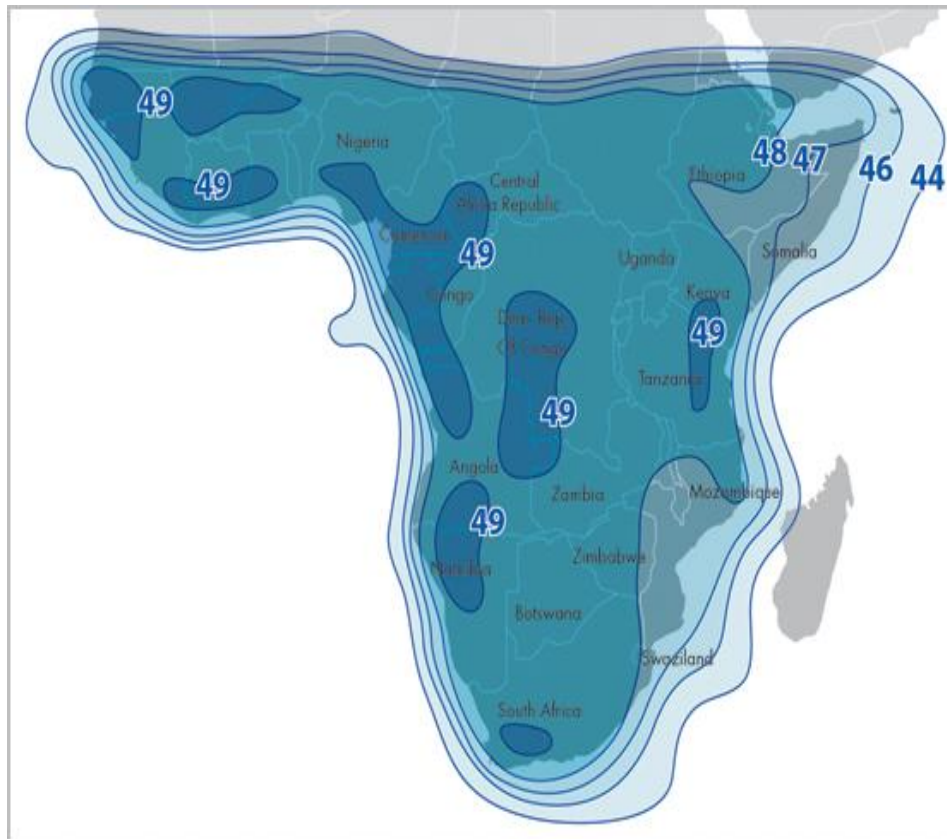
Turksat 4a / NigComSat

- West Africa



- Popularity
Popular across Nigeria, Zambia, Botswana and Ghana for its much loved MBC channels. It is the most viewed Free-to-air TV in Nigeria.
- Position – 42.5°E
- Rate
Starting from \$2,000/Month (mpeg4 only)
- Value
Low cost but invaluable in terms of popularity.
- Access – Free to Air.

ABS3a



- Sub-Saharan Africa

- **Popularity**
Audience is mainly followers of the Betting industry. On this network is TSTV, a famous new Pay TV in Africa.
- **Position** – 3°W
- **Rate**
Starting from \$3, 200/Month (MPEG4 only)
- **Value**
Affordable. Great quality pictures.
Accessible to all TSTV Africa subscribers.
- **Access** – Free to Air.

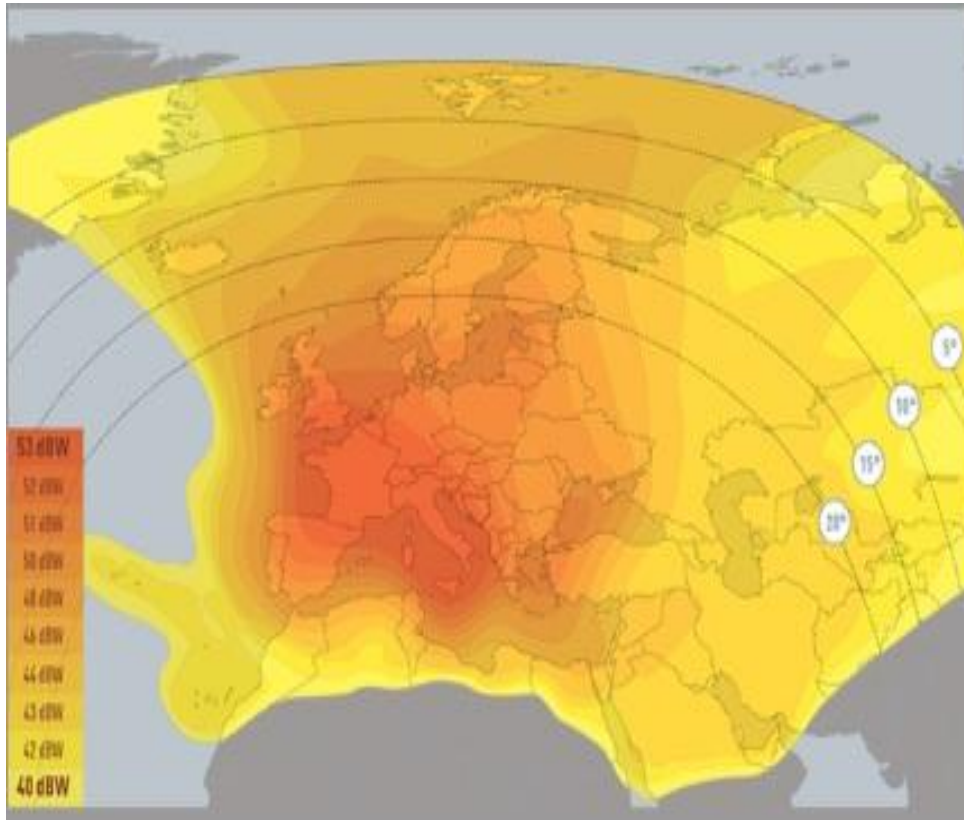
Galaxy 19

- North America (U.S.A & Canada)



- **Popularity**
Galaxy 19 is a premium satellite cover North America and parts of Western Europe (USA, Canada, Mexico, etc). It has a very high viewership.
- **Position** – 97°W
- **Rate**
Starting from \$8,000/Month (DVB-S, SD, Ku band)
- **Value**
Affordable. Highly popular and well followed.
- **Access** – Free to Air.

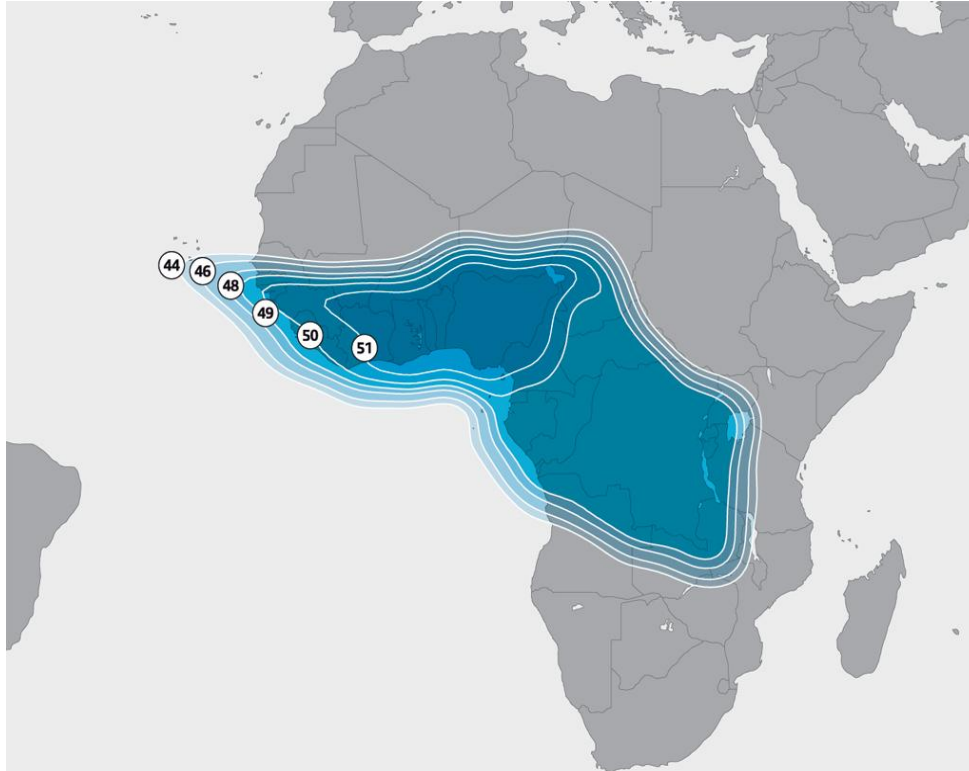
Hotbird 13D



- Europe

- **Popularity**
Hotbird is a premium satellite covering all of Europe. It has a very high viewership.
- **Position** – 13°E
- **Rate**
Starting from €8,300/Month (DVB-S, Ku band)
- **Value**
Affordable. Highly popular and well followed.
- **Access** – Free to Air.

Astra 2F/2G



- West Africa

- **Popularity**
The most popular satellite across West Africa for its Ghallywood channels. A lot of local Ghanaian & Nigerian Churches are also hosted on this satellite that hosts Play TV (Consat), a popular Nigerian DTH
- **Position** – 28.5°E
- **Rate**
Starting from \$5, 500/Month (Mpeg4)
- **Value**
Affordable. Highly popular and well followed across West Africa. This is the satellite for the Nigerian Digital TV switch over, thus will be the Nigeria's most followed satellite in the future.
- **Access** – Free to Air.

SES 5 (Astra5)



- Sub-Sahara Africa

- Popularity
Large viewership in East Africa because of Zuku network.
- Position – 5°E
- Rate
Starting from \$2,800/Month (both mpeg4 & mpeg2)
- Value
Affordable. Great quality pictures. Accessible to all Zuku subscribers. Free Roku connectivity
- Access – Free to Air.

Why choose Sairtek



INSTANT SATELLITE TV CHANNEL SETUP

With our innovative IP broadcast solutions, setting up a TV Channel is as easy as installing a new software on a PC. New TV Channels can be set up in as low as 10mins and maximum of 72 hours.



CUT COST BY OVER 70%

You can run your TV channels for as low as \$2,500/MB/Month as against \$10,000/MB/Month.

The cost of content contribution is also 100% eliminated and no extra personnel cost required.



SIMPLE TO SET-UP, SIMPLE TO MANAGE

You do not need expertise on content contribution. You only have to focus on the content generation, which is your core business and we'll handle the rest.



CONTENT IP PROTECTION

With our broadcast-from-anywhere service, you are 100% in control of your contents as you can keep your Playouts within your guided premises.





Benefits of choosing Sairtek



OPTION TO PAY IN NAIRA

You don't have to bother about the fluctuating exchanging rates, where to source for foreign currencies or the CBN FX transfer limits as you can simply make your payments in Naira.



LOCAL AND ACCESSIBLE SUPPORTS

TV Channel operators usually require technical assistance with their connectivity, engineering and team's know-how. With out local presence, training & support are cheaper and readily more accessible.



OTHER PLATFORMS INTEGRATION

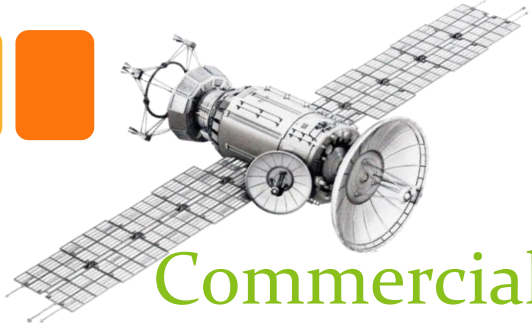
You can more easily contribute your channels to OTT platforms, Apps and the social media via our platform's local integration to these platforms.



ON-NET ADVANTAGE

Being via same backbone connectivity as our HeadEnd Hub, latency in video streaming will be eliminated, with improved picture quality.



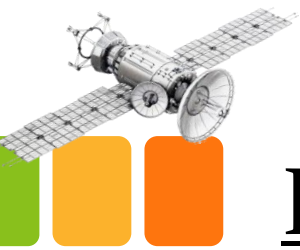


Commercials

- 1 month subscription only
- 1 month deposit, equivalent of 1 month subscription
- One time setup fee - \$0.

Others

- Cloud playout server @ \$230/month.
- CDN @ \$55/1Trb/month
- 24/7 support .



IPTV PLATFORMS (GLOBAL VIEWERS)

- ❖ ROKU - \$750 (One Time Fee)
- ❖ AMAZON FIRE TV - \$750 (One Time Fee)
- ❖ LG TV - \$650 (One Time Fee)
- ❖ SAMSUNG TV - \$650 (One Time Fee)
- ❖ HISENSE TV - \$650 (One Time Fee)
- ❖ VIZIO TV – \$600 (One Time Fee)
- ❖ ANDROID TV - \$700 (One Time Fee)
- ❖ APPLE TV - \$700 (One Time Fee)
- ❖ Other platforms are also available on request.



Activate now.

Let's take you to the world!